

Press Release: Eniro selects Comintelli KXC™ as new CI platform

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Comintelli today announced that Eniro has implemented Comintelli Knowledge XChanger™ (KXC™) as the platform for their corporate-wide intranet portal for competitive intelligence (CI). During spring 2004, a request for proposal was sent to several companies and after a thorough tender process Eniro selected Comintelli.

The purpose of the competitive intelligence portal is to gather internal market analysis along with external news and reports in one place. The output will be delivered to the executive management group, product and sales managers. They will be automatically notified when there is new, relevant information.

'Comintelli Knowledge XChanger™ can handle information from many different sources in a unique way, which enables us to use our time to analyze the information rather than to search for it,' says Mats Törnström, Competitive Intelligence manager at Eniro. 'We want to create a shared view of our competitive environment and be able to detect early warning signals, so that we can act in time on the market.'

'Eniro is the leading search company in the Nordic countries and consequently has very precise requirements on their own search tools,' says Jesper E. Martell, CEO at Comintelli AB. 'Having successfully met Eniro's expectations clearly demonstrates how competitive our solutions are.'

About Eniro

Eniro is the leading search company on the Nordic media market. Eniro offers advertisers the best channels for buyers and sellers that easily want to find each other - and thereby move users closer to transaction. Through deep, local and quality assured information ever present in channels preferred by the users, finding people, businesses or specific products becomes easy. Among the channels are directories, directory assistance, Internet and mobile services.

Eniro is active in northern Europe and have approximately 4 900 employees. During 2003, Eniro's turnover was 4 808 MSEK and the result before appreciation (EBITDA) was 1 292 MSEK. Eniro is listed on the Stockholm Stock Exchange.

About Comintelli

Comintelli is the leading provider of software for competitive intelligence. Comintelli develops, markets and sells the award-winning product Knowledge XChanger™. Our reference customers include Biovitrum, Eniro, Skanska, TeliaSonera, Tetra Pak and Volvo. The company was founded in 1999 and is based in Stockholm, Sweden.

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